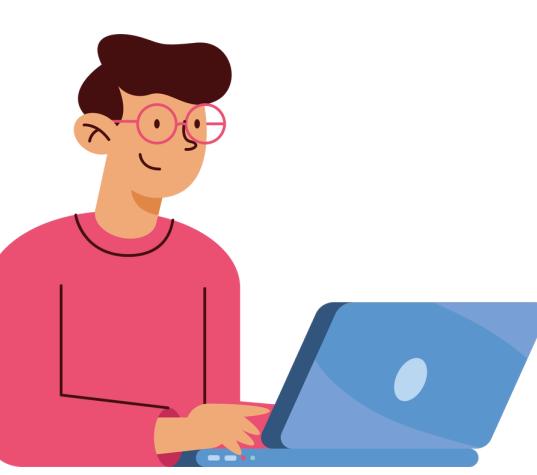


# WHY UPSKILL? POSITIONING FOR ALL ROUND OPPORTUNITIES

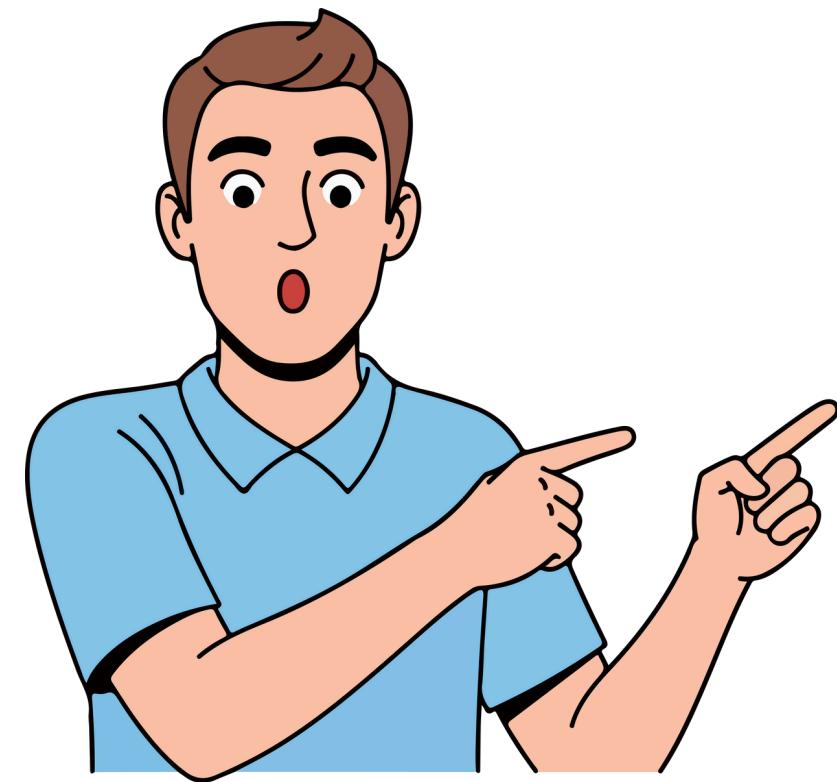
 @walterzion

by Zion Walter



# *Your Expectations!*

- What, why and how of upskilling
- Platforms to Upskill
- Important Ai tools for you
- Hands on: Cartoon Image generation with ChatGPT Other things you can do with ChatGPT
- Turning Image to Video
- Free Udemy Courses
- How to create slides with Canva.
- Report out-of-school issues



# What is

## UPSKILLING?

- Learning new skills relevant to today's world
- Improving your value
- Becoming adaptable in a fast-changing economy



# Why upskill?



EMPLOYABILITY  
COMPETITIVE ADVANTAGE  
INCOME POTENTIAL  
ADAPTABILITY  
CONFIDENCE  
OPPORTUNITIES BEYOND  
NIGERIA/AFRICA



# The World of Work Has Changed

AI & Technology

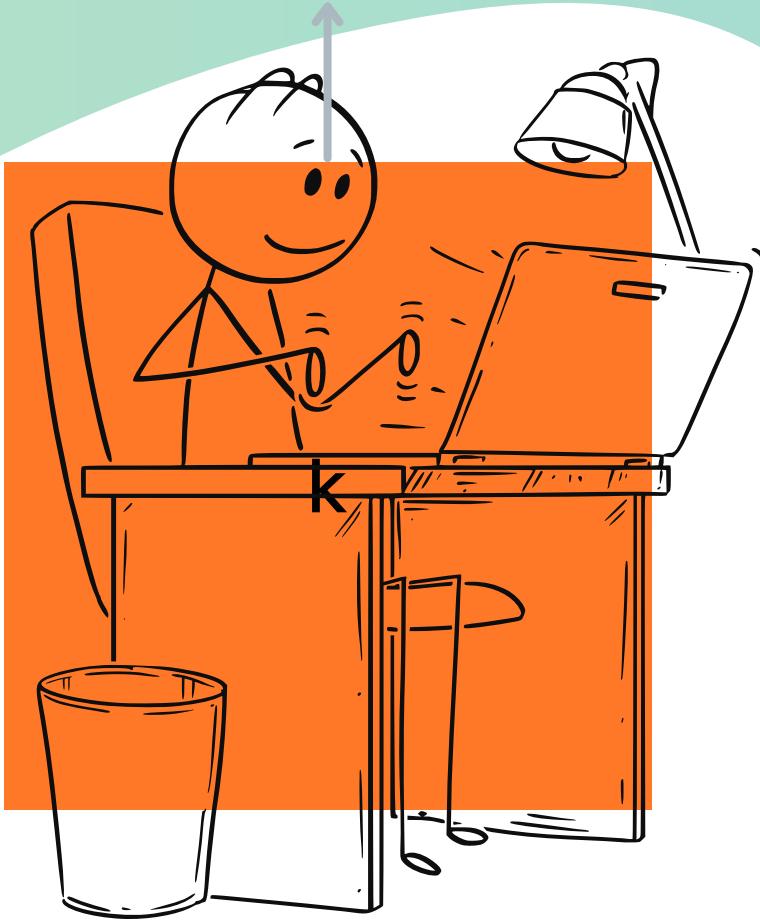
Skill-based hiring (not  
just degrees)

Borderless Jobs

Remote Work



- **Canva designers earning remotely**
- **Virtual assistants**
- **Social media managers**
- **Data analysts**
- **Developers**
- **Digital marketers**



# The Skills That Matter now

## 1 Digital Skills

Cybersecurity

Data Analysis

Web Development

Microsoft Excel

Graphic Design

Social Media  
Marketing

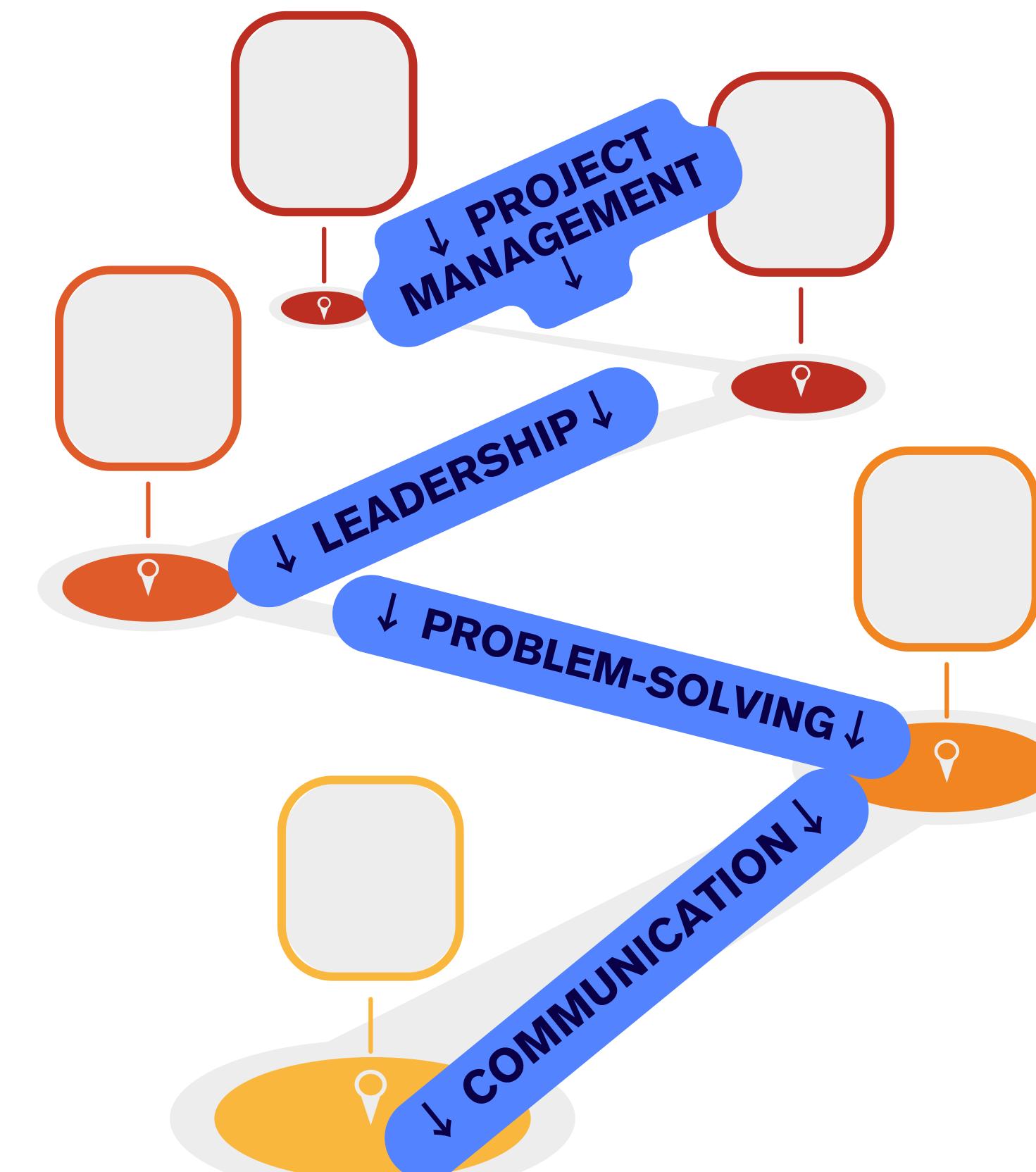
## 3 Entrepreneurship Skills

Branding

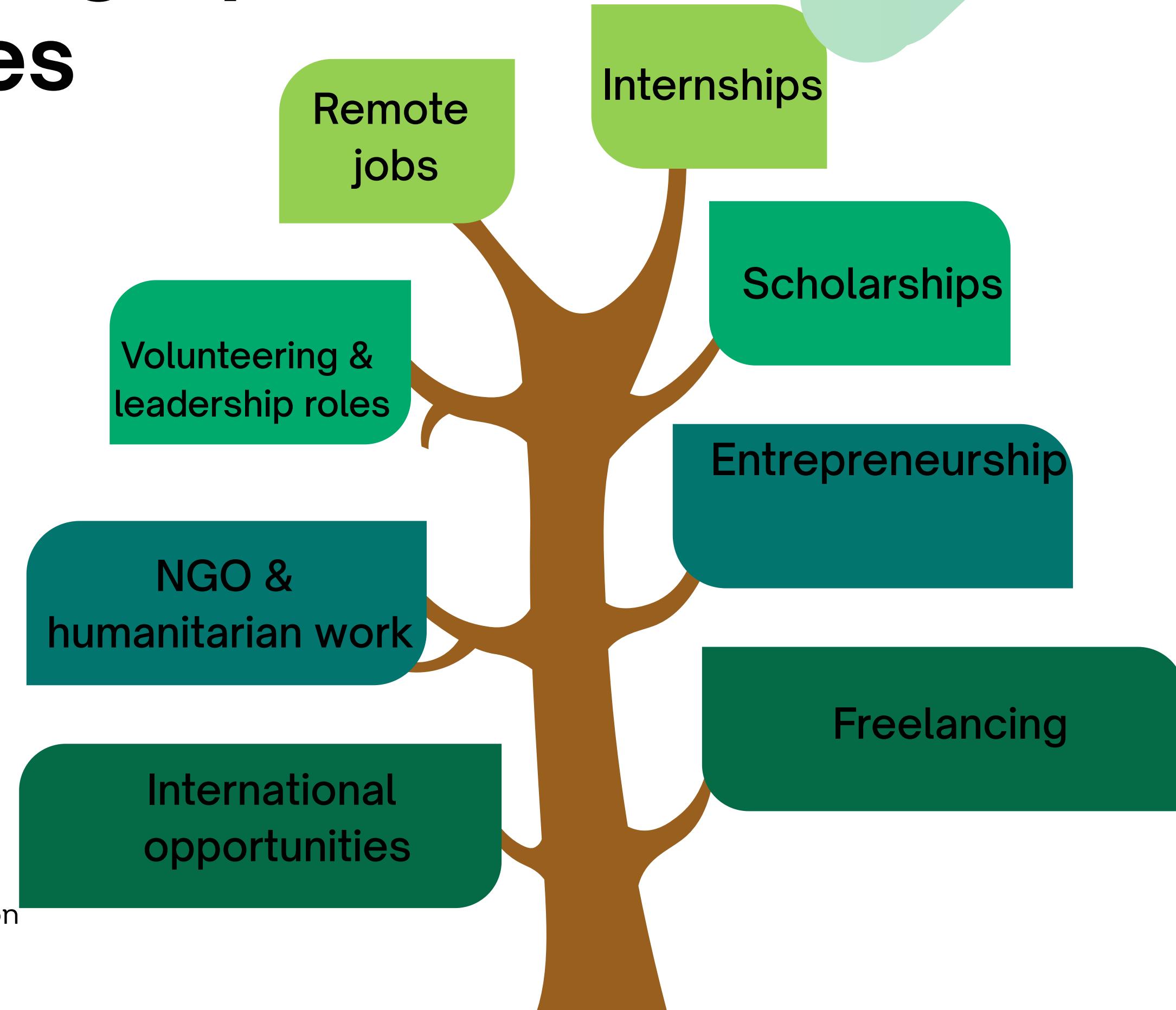
Sales/Pricing

Customer service

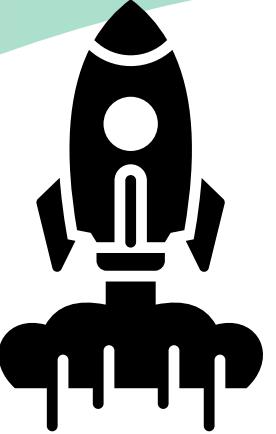
## 2 Professional Skills



# How Upskilling Opens Opportunities



# HOW TO START UPSKILLING



***Discover your interest***



***Take free or low-cost courses***



***Practice consistently***



***Look for opportunities early***



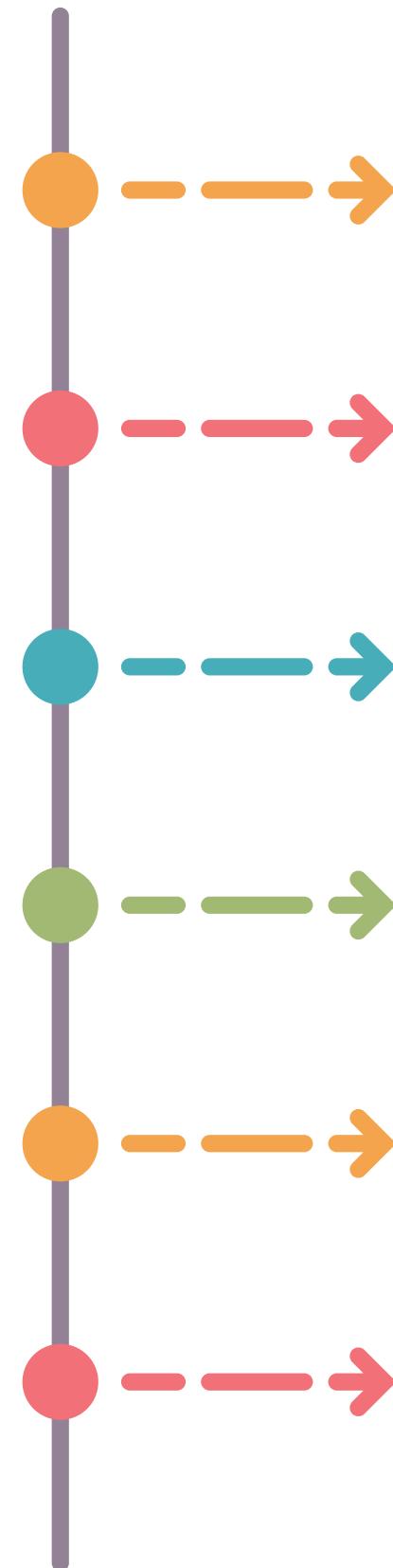
***Join communities***



***Build small projects***



# Free Upskilling Platforms



**Google Digital Skills**



**Coursera (financial aid)**



**Udemy Free Coupons**



**LinkedIn Learning**



**YouTube Tutorials**



**Microsoft Learn**



**Khan Academy**



**Hubspot Academy**



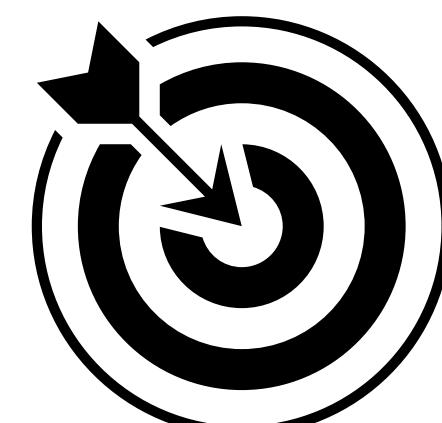
**Alison**

**Skillshare (free trials)**

**Monday.com**

**Salesforce**

**Open University Uk**



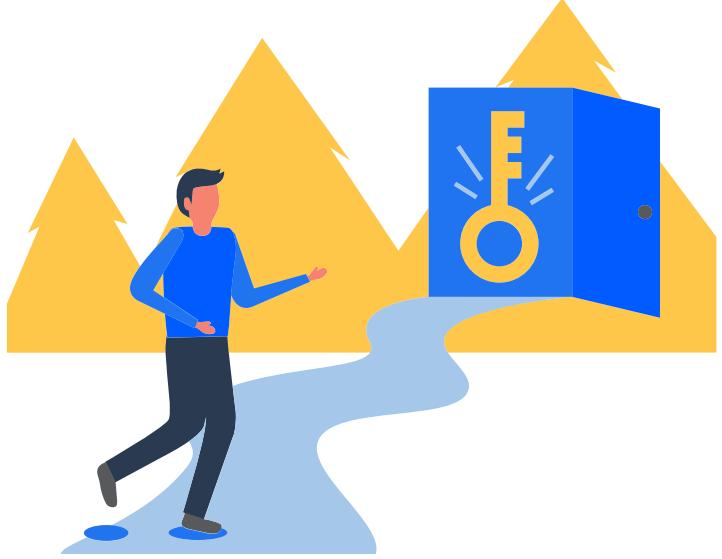
# Mistakes Students Make



- Waiting for “perfect time”
- Focusing only on certificates
- Dropping skills when it gets hard
- Not practicing
- Ignoring networking
- Not creating a portfolio



# Positioning Yourself for **opportunities**



- ➡➡➡ **Build a CV now**
- ➡➡➡ **Create a simple portfolio**
- ➡➡➡ **Have a professional email**
- ➡➡➡ **Use LinkedIn professionally**
- ➡➡➡ **Volunteer**
- ➡➡➡ **Apply for small roles first**
- ➡➡➡ **Show consistency**

- ➡➡➡ **Clean your social media**
- ➡➡➡ **Showcase your work**
- ➡➡➡ **Post your learning journey**
- ➡➡➡ **Join LinkedIn**
- ➡➡➡ **Connect with mentors**
- ➡➡➡ **Attend webinars / offline events**



*Let's Create*

# How to generate cartoon character with Chatgpt



1. *Laptop*
2. *Internet*
3. *Chatgpt*
4. *Minimax Hailuo ai or canva Pro (if you to give image life - but this is a paid platform, however you get 100 free credit when you join)*

# Steps

1. Log into ChatGpt with your google account
2. Have a storyline in your mind
3. Give a text prompt and wait for result
4. download image



by Zion Walter



# Example of text prompt



*I want to create an interesting story that will send a message to the youths to vote wisely and protect their votes. I want youths sitting down on a wooden bench-chair nonchalantly and a thief looking old man comes to carry the ballot box and run . I want the ballot box to have ballot written on its body. I want the box to be painted with the nigerian flag color green white green. Generate an image for this scene. I want the image in 3D Pixie style with 16.9 aspect ration.*



# Result



# To make the Image Move

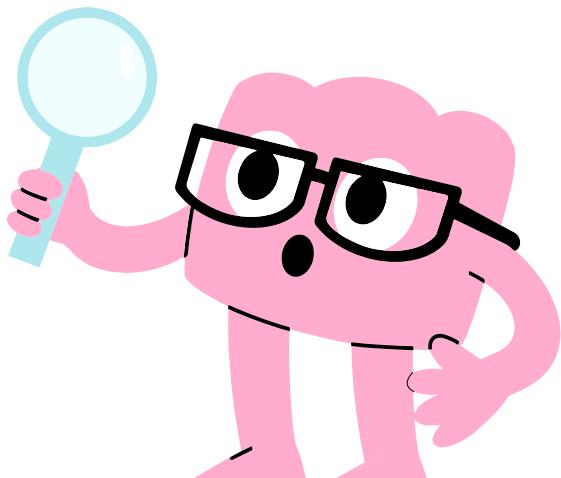
1. Sign up to *Minimax Hailuo Ai*(You will get free 100 credits or use Canva Pro)
2. Attach Picture
3. Give a text prompt
4. wait for result and download

*example of prompt: create a video with the image I attached. It is scene of a thief looking old man stealing a ballot box . The old man runs away and the youths sits on a wooden bench doing nothing but talk to themselves. The eyes of the youth blink and their mouth move. The old man runs (result)*



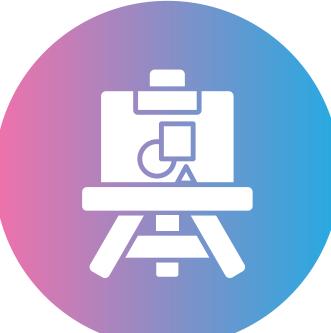
# What other thing can you do with chatGpt

1. Learn how to build a website(watch this video on youtube - How to Create Entire Website with ChatGPT (No Coding) by website learners).
2. Learn excel data analysis, ethical hacking, any course you want. (Just give it a text propmt (eg. I want to Learn Microsoft excel from beginner to pro)

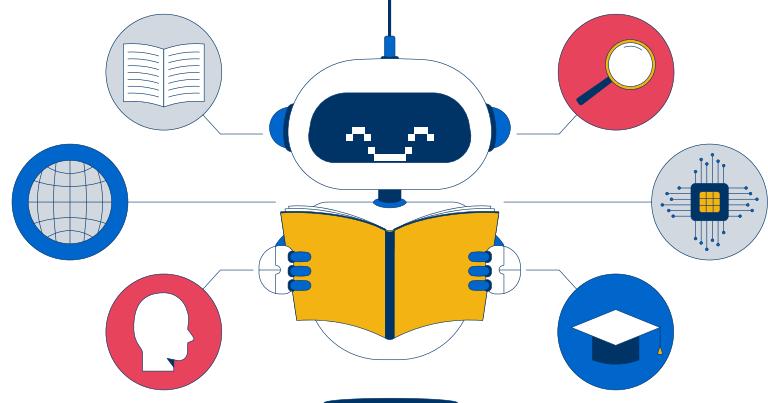


# How to create a slide with canva magic Ai (No stress)

1. You need to have a canva pro (#2800 monthly)
2. Use canva ai (it can create, design any you want)
3. prompt eg(I want a presentation slide on the importance of upskilling. Include sites you can find freelancing jobs, also include ai tools that can listen to meetings and give a transcription. Let the slide be beautifully decorated with cartoon characters to depict upskilling



# Some Useful Ai tools



1. Owll - Owll is an AI note-taking / transcription / summarization tool. It lets you record audio (lectures, meetings, interviews), or upload audio/video, and then automatically transcribes speech. (Free trial for 3 days) -You may be unable to get full access afterwards
2. Perplexity Ai, Quillbot, ChatGPT, Grammarly, Smodin (Thesis Generator tool), writesonic, Mindko (AI Thesis Statement Generator), texta Ai. - for essay and thesis writing
3. Canva Ai, Leonardo Ai - For Image generation.
4. Maestra Ai, Noota Ai - For Note taking
5. Palabra ai, Wordly Ai - Translates english to another language in real time during meeting.

# Free Udemy Courses



## Learn Canva for Advance Graphics Design

Master Advanced Graphics Design with Canva: Unlock Creativity, Boost Productivity, and Elevate Your Design Skills

 Udemy



<https://tr.ee/JJw35W>

# Free Udemy Courses



## **Project Management: Choosing & Implementing the Right Tools**

Master project management fundamentals, tools, and grant-based workflows to lead successful, fundable projects

 Udemy



**<https://tr.ee/WcDWqz>**

# Free Udemy Courses



## Digital Marketing Mastery 2.0

A Complete Roadmap to Email, Analytics, E-commerce, Automation & Future-Ready Marketing Skills

 Udemy



<https://tr.ee/CVi1gs>

# Free Udemy Courses



## AI in Digital Marketing: Master ChatGPT & 100+ AI Tools

Build an AI Digital Marketing Strategy: Branding, Content, Copywriting, Design, Email, Paid Media, SEO & Social Media

 Udemy



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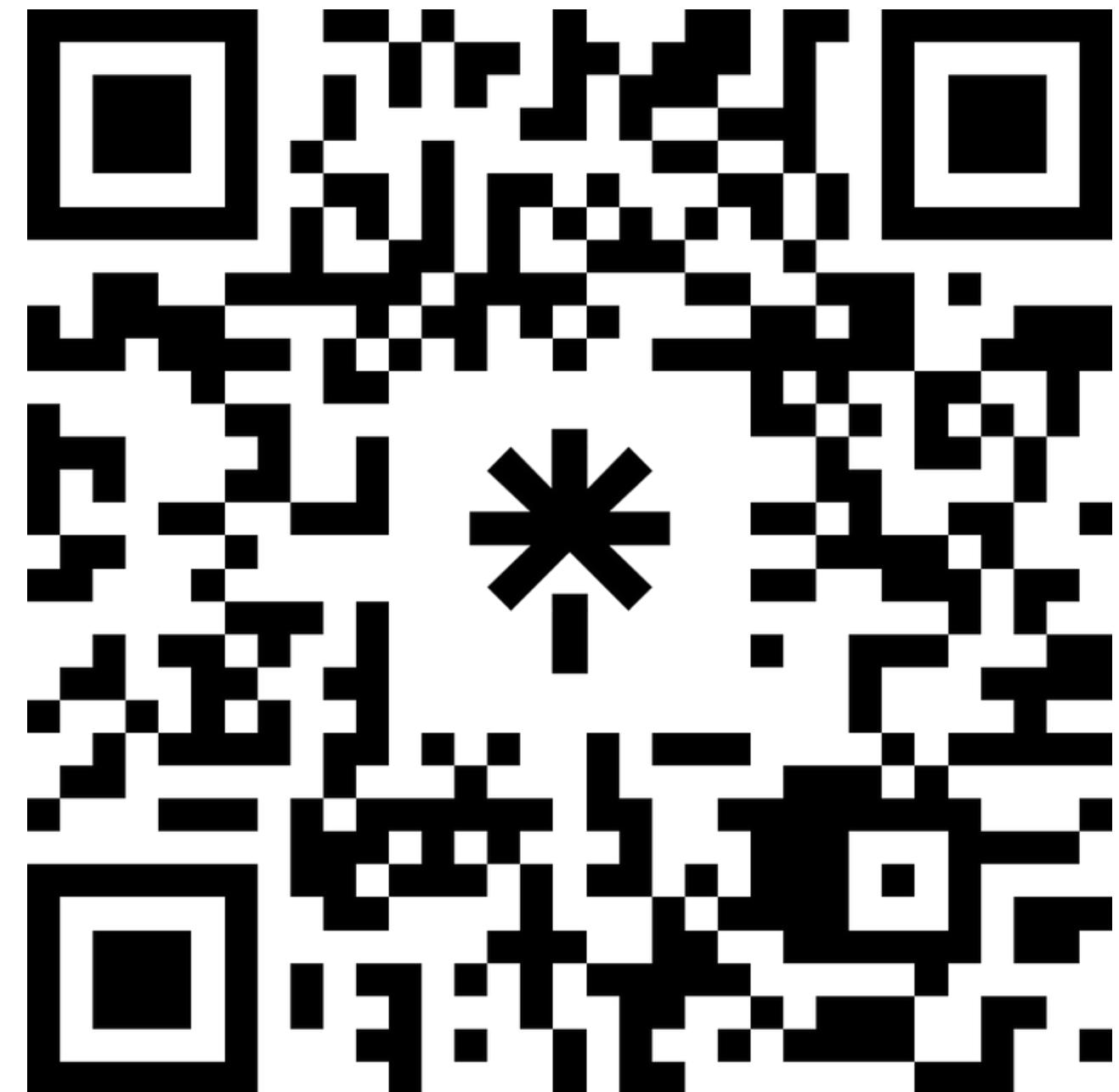
# Free Udemy Courses



## **Microsoft Excel Basic to Advanced: A Complete Learning Path**

Master Microsoft Excel from the ground up, covering essential basics to advanced techniques in this comprehensive course

 Udemy



**<https://tr.ee/o4uy5a>**

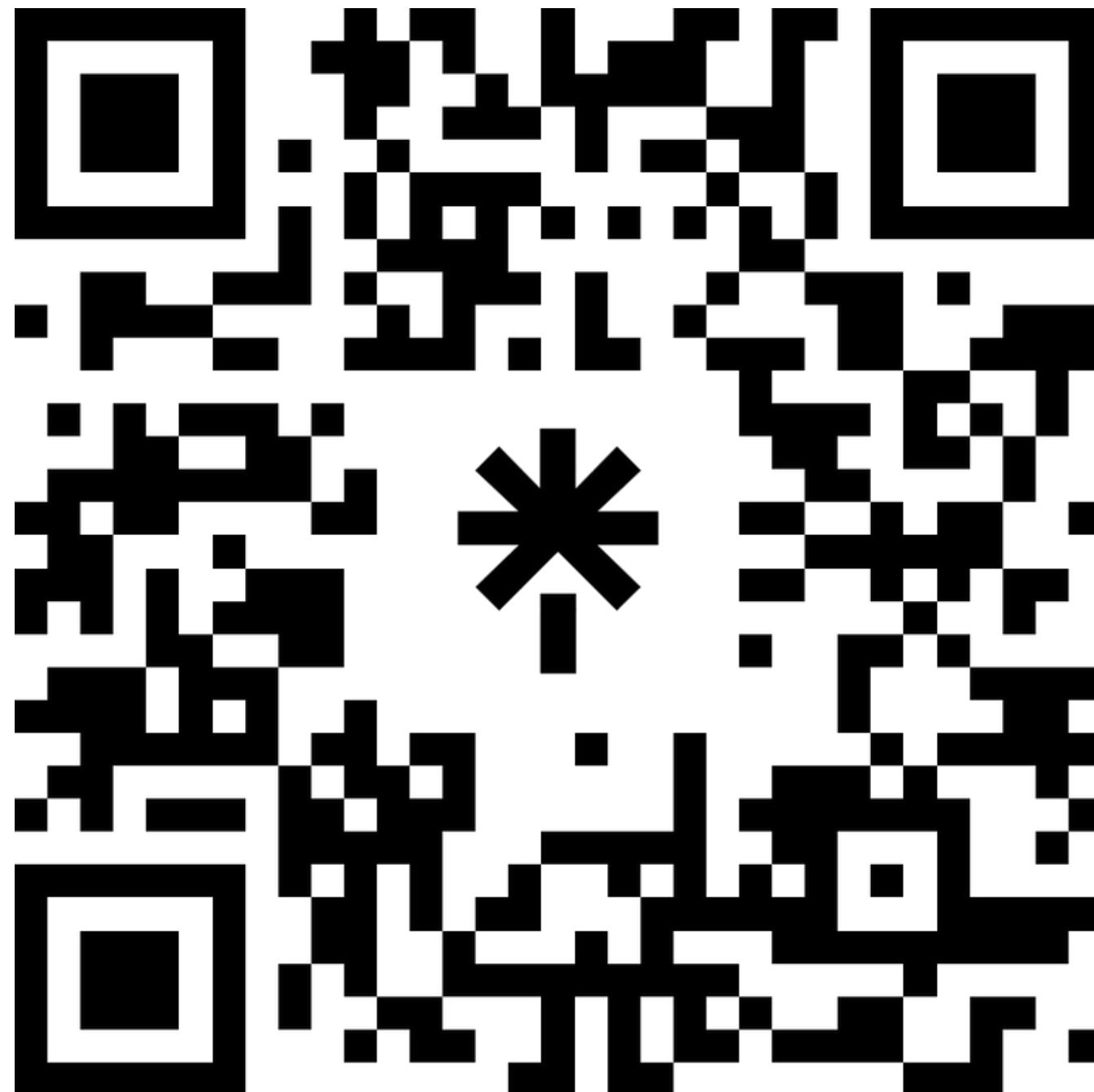
# Free Udemy **Courses**



## **Microsoft Teams Basics**

From beginner to expert: Master chat, video meetings, channels, file collaboration, and productivity in Microsoft Teams.

 Udemy



**<https://tr.ee/aMplmj>**

# Free Udemy Courses



## Learn Graphic Design with Photoshop Illustrator and InDesign

Create Stunning Designs: The Complete Adobe Photoshop Illustrator InDesign Course

 Udemy



<https://tr.ee/1q6Qsp>

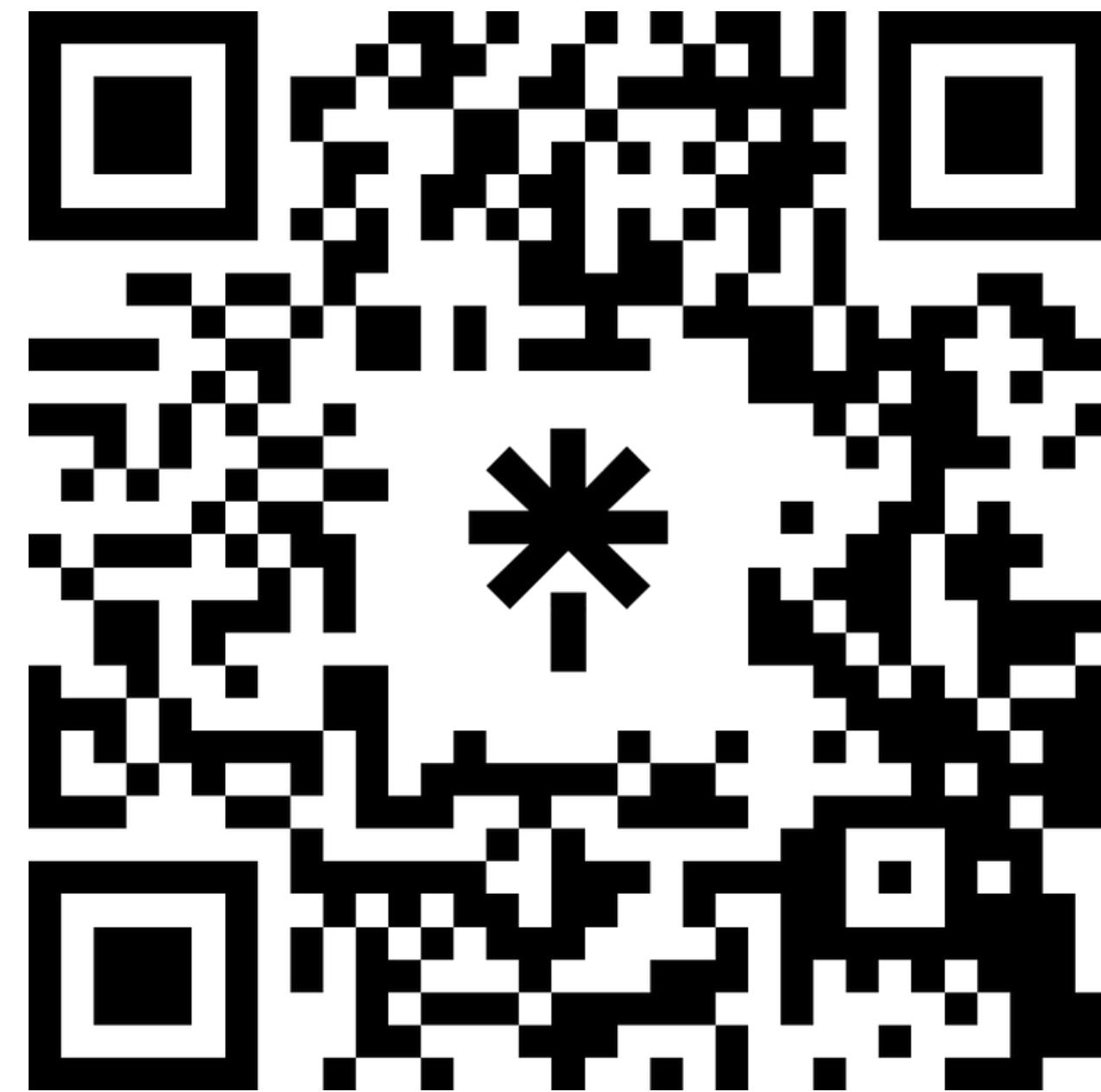
# Free Udemy Courses



**Full-Stack AI Creator: Audio, Video, Image w/ Google & Adobe**

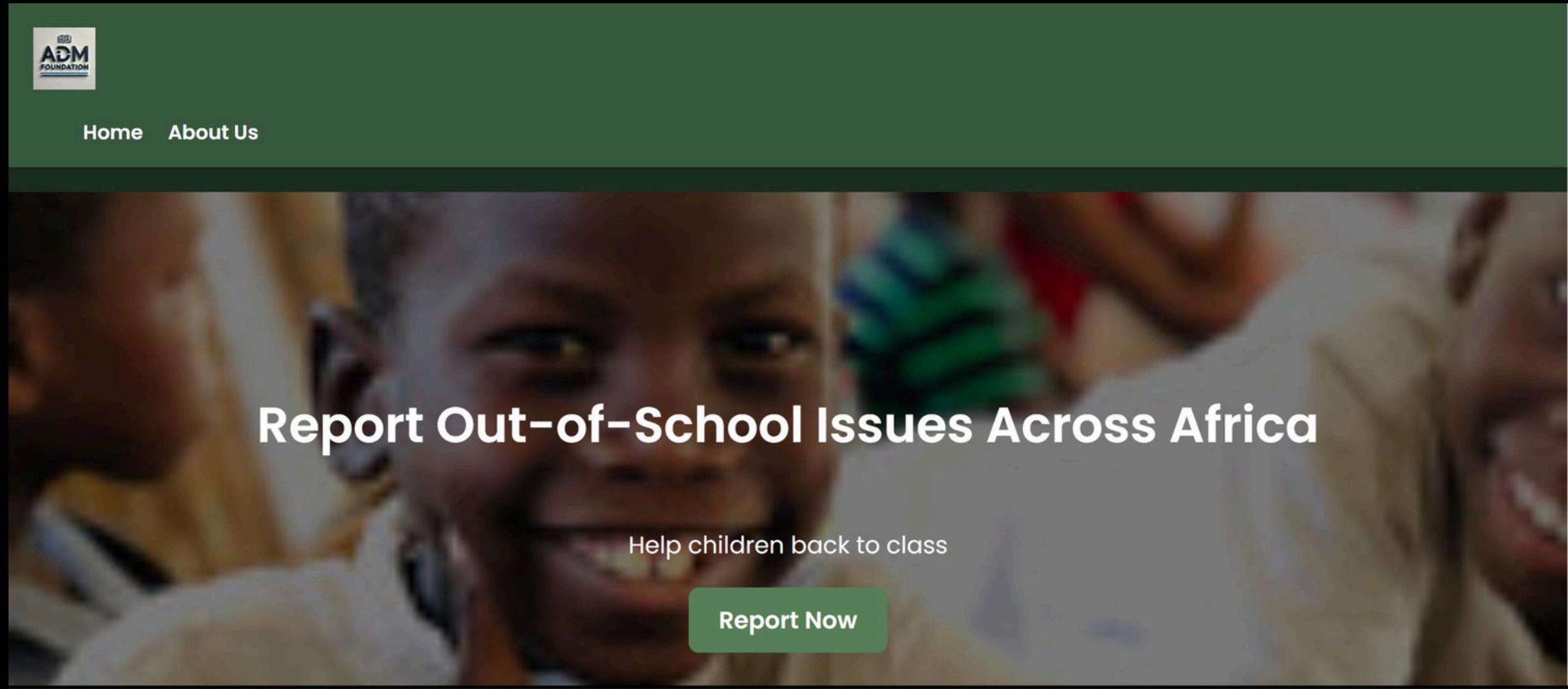
All-in-One AI Content Generation: Master ChatGPT, Google Vids, Gemini Speech Generation, Adobe Podcast & Nano Banana

 Udemy



**<https://tr.ee/L1jRMv>**

# Report out-of-school Issues



<https://admfoundation.github.io/report/>



*you*  
are  
**amazing**

by Zion Walter



@walterzion

